

The power of Darts-ip and CompuMark together

See the broader picture
with IP case data

The power of Darts-ip and CompuMark together

Solving an inefficient workflow

Case research is often a distinct process from core trademark screening, searching, and monitoring.



Trademark research and
protection

(screening, clearing and watching)



Trademark case
research

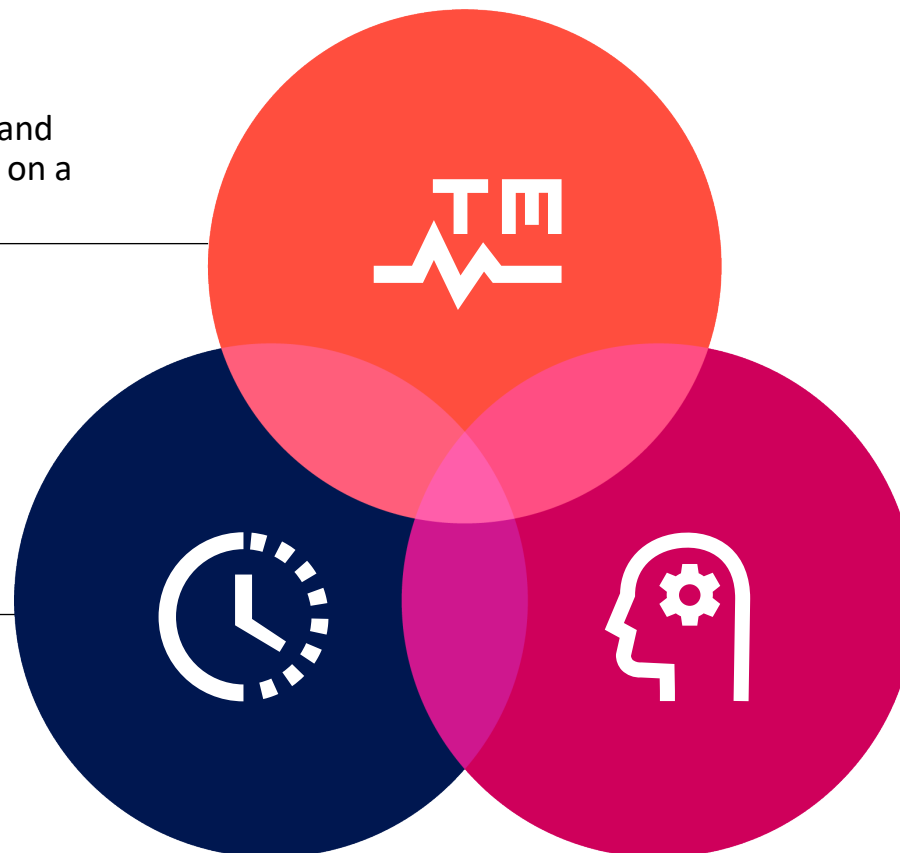
(administrative and judicial cases, litigation
insights, common and civil law data)

Improved efficiency



Make decisions with greater context
Analyze trademark data and related case information on a single platform

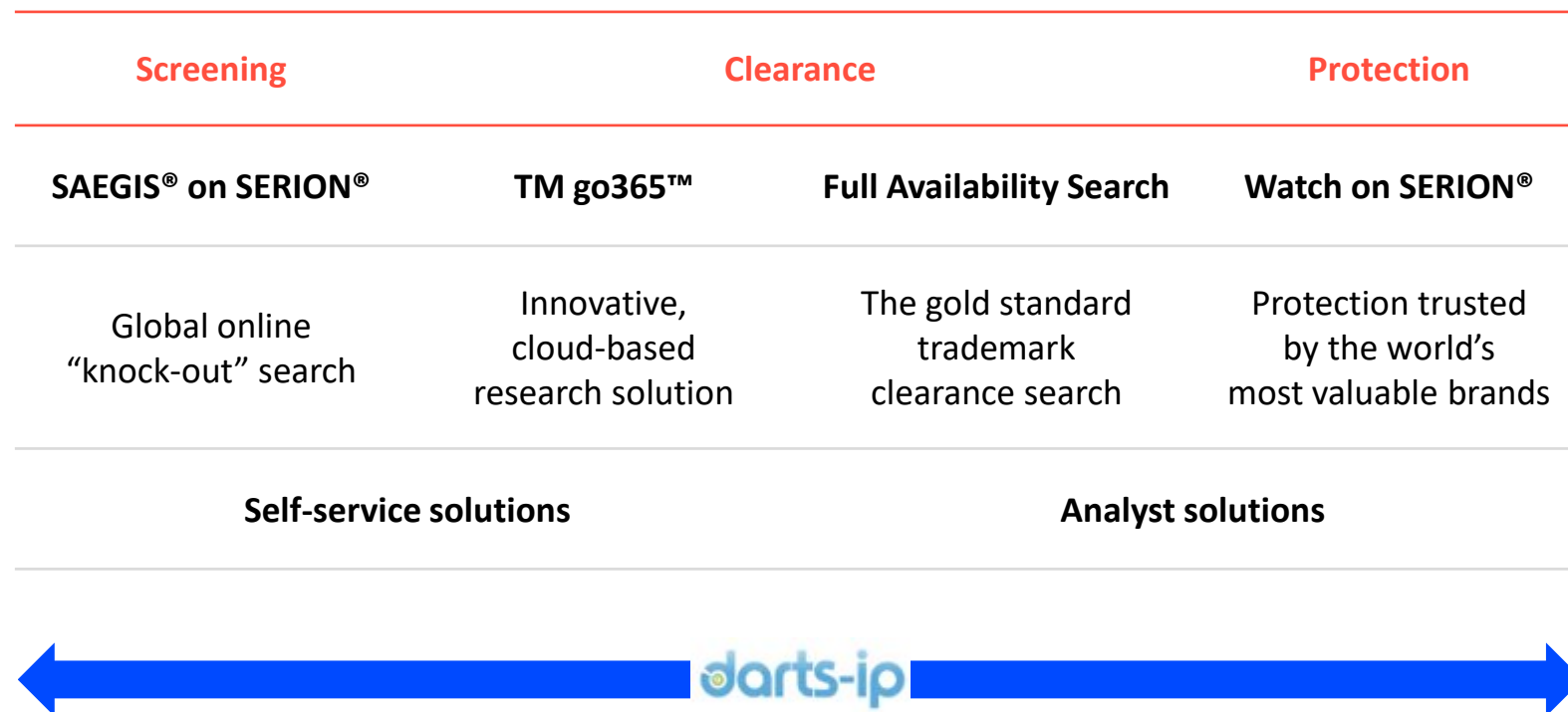
Save time and reduce your costs
Quickly zero in on relevant case info to accelerate decision-making



Optimize your legal strategy
Monitor and analyze litigation activity for key competitive brands and their owners

One workflow in one platform

Integrate case data
across the entire
trademark process



Darts-ip within the Analysis Tool

Global trademark and IP case data in a single, unified platform



**More trademark
data analytics at a
glance**



**PTO data and
related cases all in
one place**



**Easily evaluate
enforcement
behavior of a mark
owner**



**One-click to enter
Darts-ip and access
even more case
content**

**Integrates
trademark case
data directly into
each trademark
record**

Case Activity Dashboard

SERION®
Home Naming TM go365™ Japanese Search SAEGIS® Price & Order Nord

ASPERO
Actions Quick Export Highlighting Filter And Sort Flag Definitions Reference Material

Overview US EM WO
Sort [Default] Filter [None]

Flags Citation

EM-56	ASPIRIN	View
EM-57	ASPOMA	View
EM-58	Aspreva PHARMACEUTICAL	View

REGISTRATION (REGISTERED) Status According to EUIPO: REGISTERED

IP Cases

View

	Citation	IP Cases
MATIS	Party as Plaintiff	52
	Party as Defendant	17
	Case History	35
	Mark with Reputation/Fame	1
MATIS		View

CompuMark

Case Activity

Export

- Owner as plaintiff
- Owner as defendant
- Case history
- Mark with reputation/fame

GO TO DARTS-IP

MARKLINE S.A. as Plaintiff

52 MARKLINE S.A. appears in 52 cases as the plaintiff party, most recently in February 2019 in court: SIC - First Instance.

Opposition Action	35
Revocation Action	10
Infringement Action	2
Unknown First Action	1

Number of cases

VIEW CASES

MARKLINE S.A. as Defendant

15 MARKLINE S.A. appears in 15 cases as the defendant party. In 10 cases, the action was initiated by an IP Office.

Unknown First Action	10
Administrative Hearing	6
Revocation Action	2
Opposition Action	2

Number of cases

Initiated by: Third Party, IP Office

VIEW CASES

MATIS in Case History

35 The mark MATIS from MARKLINE S.A. appears in 35 cases.

Limited time only: Complimentary access for non-Darts-ip subscribers.

PLAINTIFF		DEFENDANT	
Parties	Marks	Marks	Parties

MATIS as a mark With Reputation/Fame

1 Reputation was claimed for the mark name MATIS from MARKLINE S.A. in 1 case in 1 country/region.

New Zealand:
- Markline vs Laboratorios Phergal

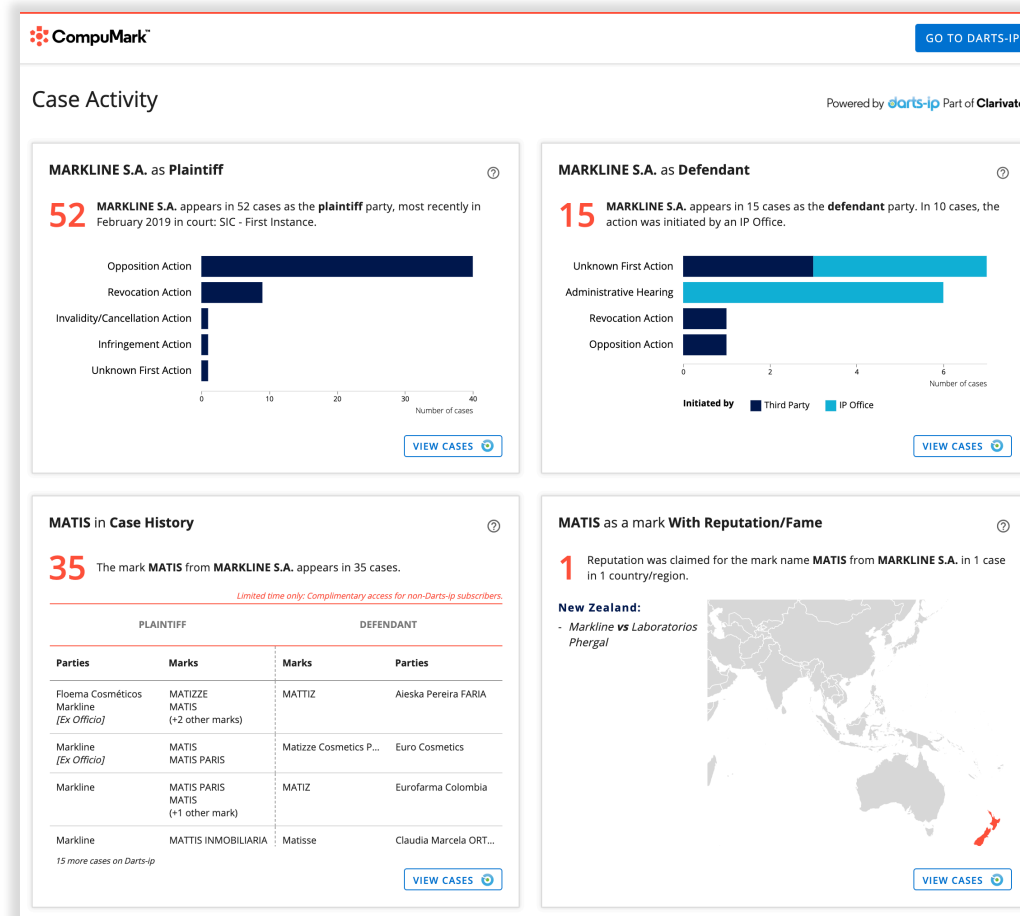
Screen caption

Applying case data to your trademark workflow

More context for better decisions

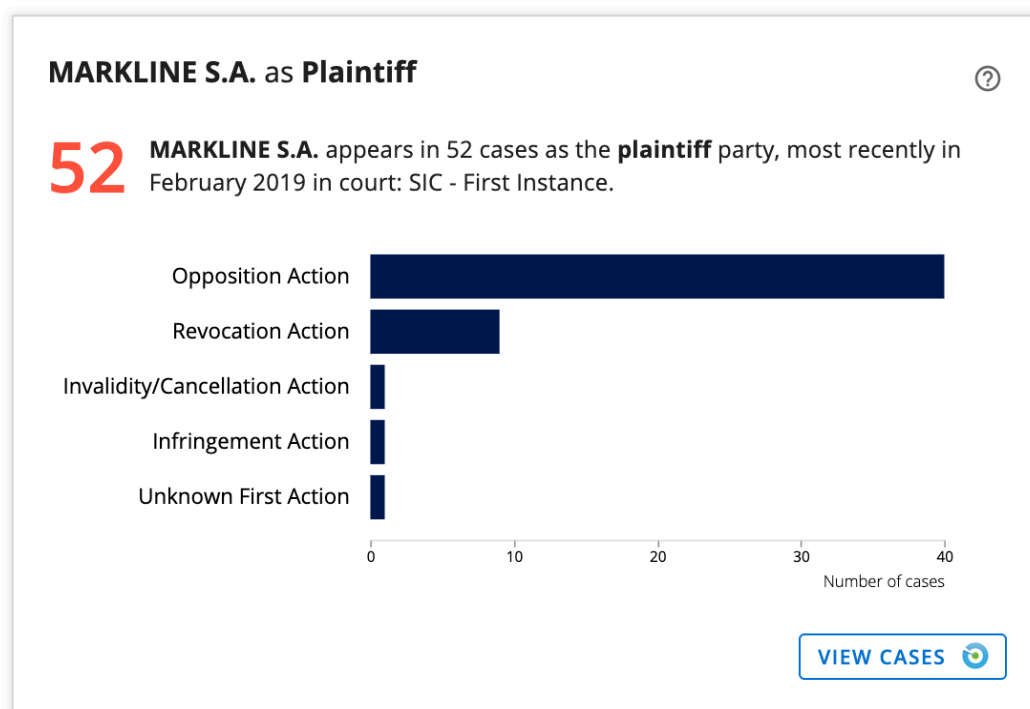
Incorporate 3rd party enforcement behavior into your risk assessment

Help enhance your decision-making and improve your efficiency



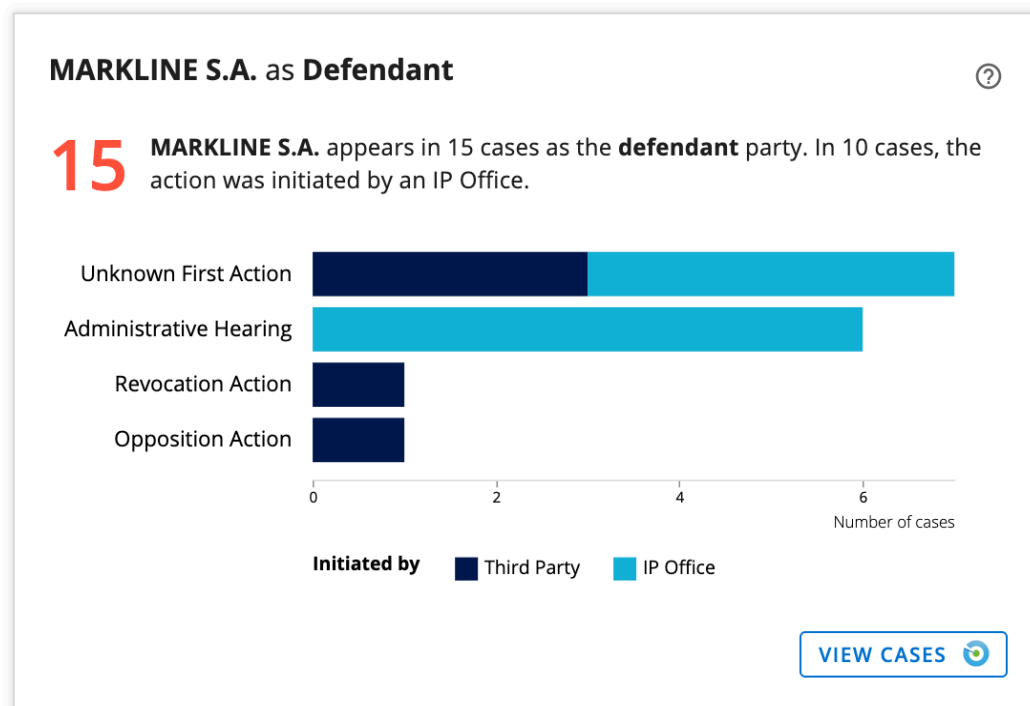
More context for better **screening** and **clearance** decisions

Gain insights into a mark owner's litigiousness and enforcement behavior prior to registering a trademark



More context for enforcement and protection decisions

Gain insights into another company's behavior before opposing a trademark



Discover even more insights

Access the complete Darts-ip database

[VIEW CASES](#)



Take full advantage of the Darts-ip global collection of searchable trademark cases to:

- Prepare your cases faster
- Minimize your refusal risk
- Identify classes for your availability searches and watches
- Estimate your likelihood of success
- Plus, so much more!

9 out of 10

of the world's most valuable brands
choose CompuMark as their trademark
clearance and protection partner



Source: Interbrand Best Global Brands 2018 top 100