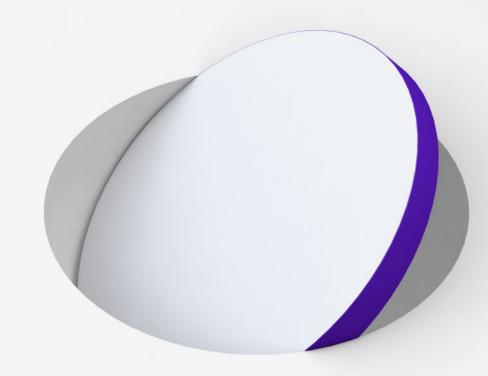


# Unleashing the power of IP to drive innovation and growth

Clarivate
Intellectual Property Solutions



# Helping innovators meet today's challenges



**Accelerating** timelines



**Ever-changing** regulations



**Budget pressures** 



Technology Convergence



**Globalization** 



Increased data volume & complexity



Heightened brand risk



Democratization of IP



# We help ensure your IP strategy aligns with your business strategy

#### Maximize your IP value

- Secure your IP rights
- Monetize IP rapidly
- Simplify and speed business decisions

### Minimize your business risk

- Identify and mitigate potential risks
- Sustain competitive advantage



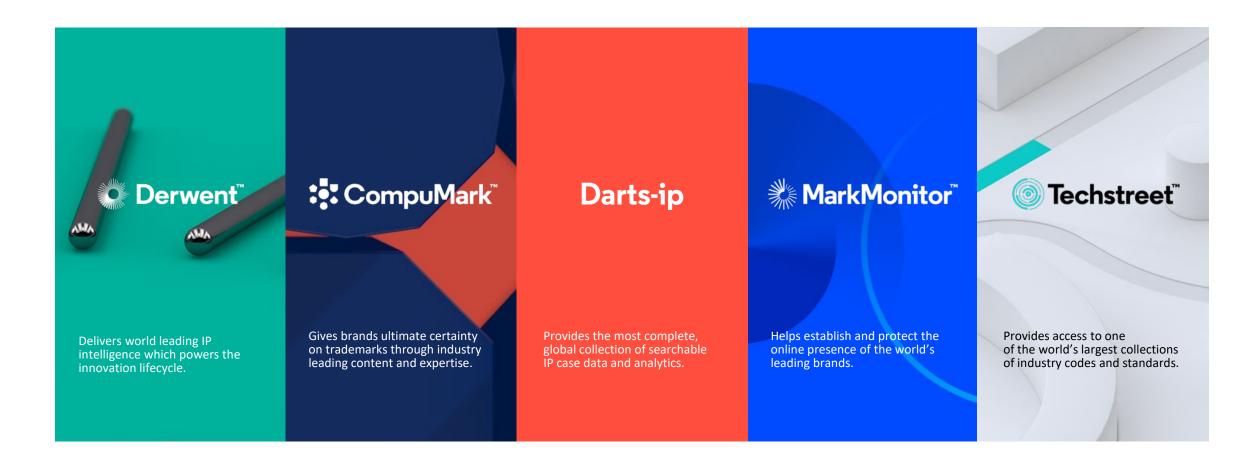


# Delivering value across the IP lifecycle

Acquire IP rights to Safeguard IP assets innovations and brands from theft, infringement and security threats and corporate domains Monetize investments globally, minimize risk, maximize ROI

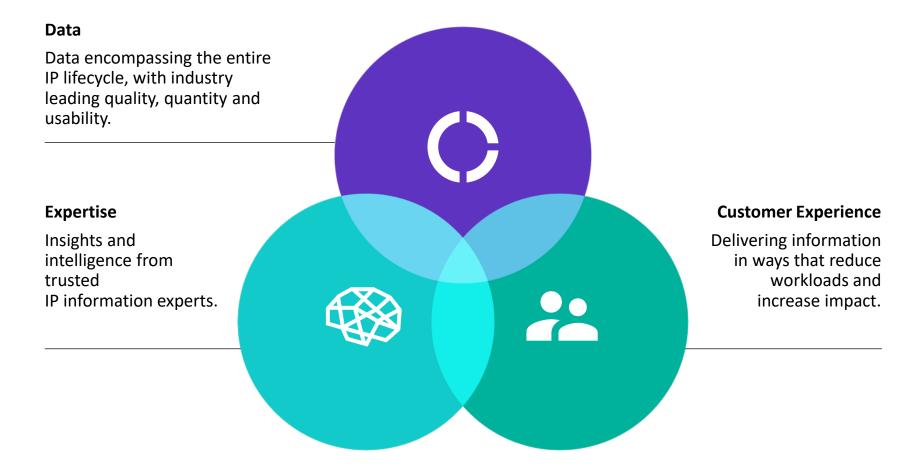


# Indispensable global partners





# Uniquely positioned to deliver value with three complementary strengths





# Proven advantages in every dimension



#### **Data**

- 90+ million quality-checked trademark records
- 43 million patent applications reviewed, analyzed and enhanced
- Case law for 3+ million trademark and 1.5+ million patent cases
- 550,000 standards and codes
- 40+ million trademark records updated annually
- 1.3 million domains under management



### **Expertise**

- 300+ data scientists, patent and trademark experts
- Largest team of trademark analysts with 18+ years' experience
- ICANN-accredited domain registrar since 1999
- 12 billion unique monthly visitors to domains we manage
- Global trademark data and case law in a single workflow



### **Customer Experience**

- Exclusive Al-powered image search technology
- Derwent Innovation: completely re-imagined patent research experience
- Highly safe and secure domain acquisition and sale process
- 2-day turnaround for trademark Full Searches
- On-demand standards tracking and usage reporting
- GENESEQ data on Sequencebase
- 24 x 7 domain support

Our investments in data, technology and people empower IP professionals to manage risk effectively and maximize their productivity—so they can focus more time on creating value for their clients and companies



### Trusted by the world's leading innovators



**9 out of 10** of the world's most valuable brands\* rely on CompuMark

\*Interbrand 2019 Best Global Brands



**130,000** standards users worldwide rely on Techstreet.



**Top 10** most highly trafficked websites\* are managed by companies who trust MarkMonitor as their Domain Portfolio Registrar



**40K+** global community of innovators and legal professionals find answers and insight from Derwent Innovation



**40+** patent offices rely on Derwent for their prior art examination.



**Serving 3,500+** trademark clients for 10+ years.



### Powering your global innovation

Sharing Clarivate's vision to improve the way the world creates, protects and advances innovation

